

# 27th ANNUAL SCIENTIFIC MEETING

10 & 11 MAY 2024
LE MERIDIEN PUTRAJAYA

Turning the Tide

SPONSORSHIP PROSPECTUS

# **SPONSORSHIP EXHIBITOR OPPORTUNITIES**



# **AREAS OF INTEREST**

Haematopoietic Stem Cell Transplant Immunology Infectious Diseases Donation & Procurement Tissue Banking & Transplant Solid Organ Transplantation



### **MESSAGE TO SPONSORS**

Respected Industry Partners,

Malaysian Society of Transplantation invites you to support and contribute to the success of the 27th ASMMST, to be held on 10 and 11 May 2024 at the Le Meridien Hotel, IOI Resort City, Putrajaya. The theme this time is "Turning the Tide".

This much-awaited annual multidisciplinary transplant conference brings together experts, consultants, surgeons, researchers, and medical practitioners to share best practices and promote development in the field of organ transplantation. This year, we bring in speakers from Australia and China to present on their respective expertise.

Join us in this important event. We look forward to having you on board!

Choose from a wide array of sponsorship and exhibiting options that we offer.

MAXIMIZE
YOUR PRESENCE

BRING

awareness

TO YOUR BRAND

# WHY SPONSOR / EXHIBIT?

LAUTCH NEWORKING
THEW PRODUCT CREATE
New Ideas opportunities
INCREASE product demo
CLIENT BASE brand awareness
RECOGNITION Direct Access
BE SEEN

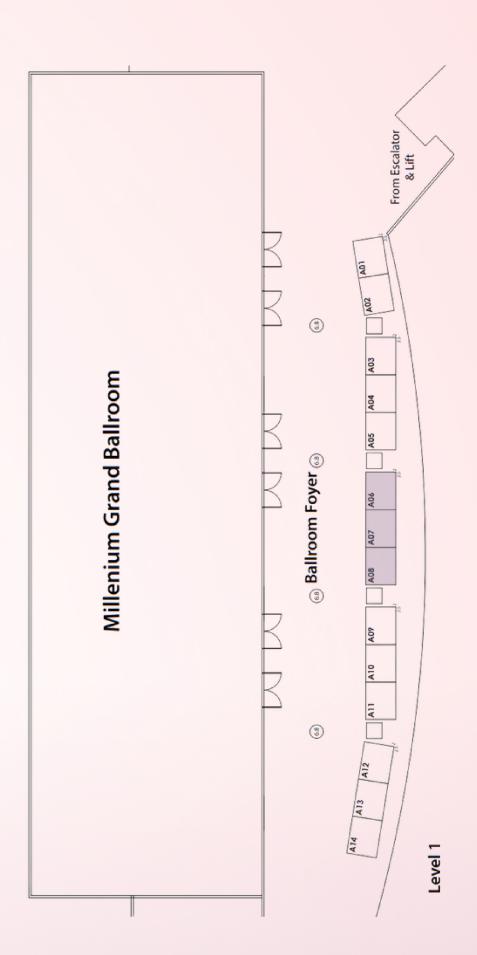
# SPONSORSHIP PACKAGES

CATEGORY	DETAILS
PLATINUM RM120,000	<ul> <li>+ Three (3) exhibition booths</li> <li>+ Four (4) full page advertisements in the proceeding e-book including one on the back page.</li> <li>+ Four (4) exhibitor passes.</li> <li>+ Company logo in flyers and backdrop</li> <li>+ Inserts in conference bag.</li> <li>+ One (1) lunch symposium.</li> <li>- Preferred date and venue for lunch.</li> <li>- Topic and speaker subject to Organizing Committee's approval</li> <li>- Not including expenses incurred for invited speaker</li> </ul>
GOLD <i>RM75,000</i>	<ul> <li>+ Two (2) exhibition booths</li> <li>+ Two (2) full page advertisements in the proceeding e-book</li> <li>+ Two (2) exhibitor passes.</li> <li>+ Company logo in flyers</li> <li>+ Inserts in conference bag</li> </ul>
SILVER RM50,000	+ Two (2) exhibition booths + One (1) full page advertisement in the proceeding e-book + Two (2) exhibitor passes + Company logo in flyers
BRONZE <i>RM35</i> ,000	+ One (1) exhibition booth + One (1) full page advertisement in the proceeding e-book + One (1) exhibitor pass + Company logo in flyers
EXHIBITION BOOTH RM25,000	+ One (1) exhibition booth + One (1) exhibitor pass
LUNCH SYMPOSIUM RM30,000	+ Speaker and Topic subject to Organizing Committee approval + First come first served basis Not including expenses incurred for invited speaker.
TEA SYMPOSIUM RM20,000	+ Speaker and Topic subject to Organizing Committee approval + First come first served basis. - Not including expenses incurred for invited speaker.
MAIN TRACK SPONSORED LECTURE RM10,000	<ul> <li>+ Lecture topic is part of the main symposium.</li> <li>+ Speaker and Topic subject to Organizing Committee Approval</li> <li>- Not including expenses incurred for invited speaker)</li> </ul>

# **ADVERTISING PACKAGES**

PACKAGE	DETAILS	
FULL PAGE ADVERTISEMENT <i>RM5,000</i>	One (1) full page advertisement in the proceeding e-book	
HALF PAGE ADVERTISEMENT RM3,000	One (1) half page advertisement in the proceeding e-book	
CONFERENCE BAG RM15,000	500 bags with sponsor's logo	
CONFERENCE BAG INSERTIONS RM2,000	Insertion into Conference Bags	
LANYARD RM3,000	500 lanyards with sponsor's logo	
BANNER IN MAIN HALL RM5,000	For Platinum sponsor only	

# **EXHIBITION FLOOR PLAN**



Booth Size: 2.5m x 2m Ceiling Height: 3m

PLATINUM Sponsor: A06, A07, A08

## SPONSORSHIP AGREEMENT FORM

### 27TH ANNUAL SCIENTIFIC MEETING

### SPONSORSHIP AGREEMENT FORM

Please return the completed form to mst.congress@gmail.com

PERSATUAN TRANSPLAN MALAYSIA MALAYSIAN SOCIETY OF TRANSPLANTATION	8
Institut Urologi & Kefrologi, Hospital Kuala Lumpur Jalan Pahang, 50586 Kuala Lumpur, Malaysia.	
Email: malaysiatransplantation@gmail.com	MILIT
Hotline: +6012-363 2794 Website: www.mst.org.my	- IPAII
www.mac.ug.ng	P

Company Information

COMPANY NAME & ADDRESS	
CONTACT PERSON (name, email & phone)	

We agree to become a sponsor in the following category as per terms and conditions outlined in this agreement:

Please tick ( $\checkmark$ ) where applicable:

SPONSORSHIP PACKAGE RATE (RM)

Platinum	120,000.00
Gold	75,000.00
Silver	50,000.00
Bronze	35,000.00
Exhibition Booth (Booth No.: )	25,000.00
Lunch Symposium	30,000.00
Tea Symposium	25,000.00
Main Track Sponsored Lecture	10,000.00
Full-page Advertisement	5,000.00
Half-page Advertisement	3,000.00
Conference Bag	5,000.00
Conference Bag Insertions	2,000.00
Lanyard	3,000.00
Banner in Main Hall (Platinum only)	5,000.00

Authorized Signature	Company Stamp:
Name:	
Designation:	

Date:

### **TERMS & CONDITIONS**

### **BENEFIT & TERMS**

- Upon submission of the Sponsorship Agreement Form, the sponsor benefits related to printed materials are based on the sponsor meeting printing and production deadlines.
- The sponsor main contact person will receive all forms pertinent to the sponsorship and will be responsible for completing and returning them in a timely manner.

### **PAYMENT TERMS**

- Upon receipt of the signed Sponsorship Agreement Form, the sponsor will receive an invoice and payment instructions.
- Full payment is to be made by 8 MARCH 2024.

### **CANCELLATION POLICY**

- Sponsor agrees and understands that notification of intent to cancel sponsorship must be provided in writing.
- Cancellation of sponsorship within forty-five (45) days prior to event date is subject to 50% cancellation fee.
- No refunds will be granted if cancellation occurs within thirty days of sponsored event. Sponsor will be obligated to pay any outstanding balance due on sponsorship as per agreement.

### **PAYMENT METHOD**

- All payments are to be made in favor of MALAYSIAN SOCIETY OF TRANSPLANTATION
- Payment by cheque or Telegraphic Transfer (please include all service charges) shall be made to:

Bank: CIMB Bank Berhad

Beneficiary: Malaysian Society of Transplantation

Account No.: **80-0050884-4**Swift Code: **CIBBMYKL** 

### IMPORTANT NOTICE

- 1. Upon confirmation of major/metal sponsorship, kindly provide us your corporate logo and URL soonest possible.
- 2. To maximise benefits for sponsors, kindly take note of the following deadlines:

### 1 MARCH 2024

- · Closing date for sponsorship.
- · Sponsorship packages to be finalised and confirmed.

### 8 MARCH 2024

- + Corporate logo for program book and flyer (printed/electronic)
- + Advertisement text content and layout due to Secretariat (e-program book).

# **HELP DESK**

Secretariat 27th ASMMST 2024

E-mail: mst.congress@gmail.com

Phone: +6013-6471831

